2024-25 Competitive Events Guidelines
Partnership with Business Project

Partnership with Business Project provides chapter members with the opportunity to share their chapter's development and implementation of an innovative, creative, and effective partnership with a business to benefit the greater good. This competitive event consists of a pre-judged report and presentation component.

Event Overview

Division: High School
Event Type: Team of 1, 2 or 3 members present the chapter project
Event Category: Chapter Event
Event Elements: Pre-judged Report & Presentation
Pre-judged Component: *17-page report submitted by SLC due date and May 13, 2025, for NLC*
Presentation Time: *3-minute set-up, 7-minute presentation time, 3-minute question & answer time*
NACE Connections: Career & Self-Development, Critical Thinking, Communication, Leadership, Professionalism, Teamwork

Region

This event begins at the State Leadership Conference.

State

Reports are due uploaded to Blue Panda by the annual SLC due date. The reports will be prejudged as the preliminary score to determine finalists. The top ten (10) scoring reports chapters will present at the State Leadership Conference. Finalists will be announced the week of the conference if the event is on Friday; if the event is on Saturday, finalists will be announced at the opening session.

National

Required Competition Items

	Items Competitor Must Provide	Items FBLA Provides
Presentation	• Technology and presentation items • Conference-provided nametag • Photo identification • Attire that meets the FBLA Dress Code	• Table

Important FBLA Documents

- Competitors should be familiar with the Competitive Events Policy & Procedures Manual, Honor Code, Code of Conduct, and Dress Code.

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on March 1 of the current school year.
- Members must be registered for the SLC/NLC and pay the conference registration fee to participate in competitive events.
- Members must stay in an official FBLA hotel block to compete.
- Each chapter may submit one entry; states may submit four entries.

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- Each competitor can only compete in one individual/team event and one chapter event (American Enterprise Project, Community Service Project, Local Chapter Annual Business Report, Partnership with Business Project) at the national level. SLC competitors may compete in one objective test/one performance event/ and one chapter event.
- Competitors must set up their presentation by themselves.
- Each competitor must compete in all parts of an event for award eligibility.
- All members of a team must consist of individuals from the same chapter.
- Picture identification (physical or digital: driver's license, passport, state-issued identification, or school-issued identification) matching the conference nametag is required when checking in for competitive events.
- If competitors are late for their assigned presentation time, they will be allowed to compete with a five-point penalty until such time that results are finalized, or the accommodation would impact the fairness and integrity of the event.
- Some competitive events start in the morning before the Opening Session of NLC. The schedules for competitive events are displayed in the local time of the NLC location. Competitive event schedules cannot be changed.

Recognition
- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 10/NLC; 5/SLC.

Event Administration
- This event has two parts: pre-judged and presentation
- Pre-judged Report
  - **Submission Deadline:** A PDF of the report must be uploaded in the conference registration system by the annual SLC Due Date for state competition and by May 13, 2025, for national competition.
  - **Number of Pages:** The report will be no more than seventeen (17) pages.
  - Report Specifics
    - Reports should follow the rating sheet sequence.
    - The first page (front cover) should include the name of school, state, name of the event, and school year (2024-25) on the cover.
    - The second page must include a table of contents and each page must be numbered.
    - In the remaining fifteen (15) pages, share the following content:
      - Explain the responsibilities of the business and chapter leaders and their degree of involvement (hours spent, personal contact, executives and department heads contacted)
      - Describe planning, development, and implementation of project.
      - Provide examples of publicity and recognition for the project.
      - Discuss benefits and concepts learned from the partnership and degree of impact on both partners and FBLA chapter because of the project.
      - Evaluate the project for its impact on the chapter, business, and community.

- Divider pages and appendices are optional and must be included in the page count.
- Reports must describe chapter activities conducted from the end of the 2024 State Leadership Conference to the end of the 2025 State Leadership Conference.
- Restricted Items: QR codes and links cannot be included in the report.
  - Members must prepare reports. Reports must be original, current, and not submitted for a previous NLC.
  - Pages must be formatted to fit on 8 ½" x 11" paper.
  - The report is judged before the SLC/NLC.
  - Pre-judged materials will not be returned. Reports submitted for competition become the property of FBLA. These reports may be used for publication and/or reproduced for sale by FBLA.

- Presentation
  - **Equipment Set-up Time:** 3 minutes
  - **Presentation Time:** 7 minutes (one-minute warning)
  - **Question & Answer Time:** 3 minutes
  - **Internet Access:** Not provided
  - The presentation is judged at the SLC/NLC. Presentations are not open to conference attendees.
  - Timing: The presentation time is exclusive to the allotted times. Once the set-up time has been reached, the presentation time automatically begins. The presentation time shall not exceed the stated time, meaning that the set-up and Q&A time cannot be used as presentation time.
  - Technology
    - Competitors present directly from a device which includes a laptop, tablet, mobile phone, or external monitor (approximately the size of a laptop screen). Competitors can present with one or two devices. If presenting with two devices, one device must face the judges and one device must face the competitors.
    - Projectors and projector screens are not allowed for use, and competitors are not allowed to bring their own.
    - Wireless slide advancers (such as a presentation clicker or mouse) are allowed.
    - External speakers are not allowed. Only device audio can be used.
    - Power is not available.
  - Non-technology Items: Pre-judged reports, materials, notecards, visual aids, and samples related to the project may be used during the presentation; however, no items may be left with the judges or audience.
  - Restricted Items: Animals (except authorized service animals), Food (for display only; may not be consumed by judges during the presentation), Links and QR codes (for display only; cannot be clicked or scanned by judges before, during, or after the presentation)
  - Teamwork: If performing as a team, all team members are expected to actively participate in the presentation.
  - Presentation should cover the following aspects of the project:

- Description of the partnership goals and planning activities
- Roles of business leaders and chapter members in developing and implementing the partnership
- Results, concepts learned, and impact of the project
- Provide degree of involvement (hours spent, personal contact, executives and department heads contacted)
- Examples of publicity and recognition received as a result of the partnership

Scoring
- The report score will be used to determine the finalists.
- The report score will be used to break a tie.
- All announced results are final upon the conclusion of the SLC/NLC.

Americans with Disabilities Act (ADA)
- FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations submitted through the conference registration system by the registration deadline.

Recording of Presentations
- No unauthorized audio or video recording devices will be allowed in any competitive event.
- Competitors in the events should be aware FBLA reserves the right to record any presentation for use in study or training materials.

Penalty Points
- Competitors may be disqualified if they violate the Code of Conduct or the Honor Code.
- Five points are deducted if competitors do not follow the Dress Code or are late to their assigned presentation time.

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Partnership with Business Project Pre-judge Report Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Goals Project has specific partnership goals involving a business and FBLA chapter	*This partnership does not involve a FBLA chapter and a business*	*Partnership goals are listed but not well defined*	*Project has specific partnership goals*	*Project has quantitatively defined goals and indicate future activities or steps that could be taken to further the work started*	
	0 points	1-2 points	3-4 points	5 points	
Roles & Responsibilities Explain the responsibilities of the business and chapter leaders	*Roles & responsibilities were not explained or included*	*Roles & responsibilities of business & chapter leaders along with their degree of involvement was included but not explained in detail*	*Roles & responsibilities of business & chapter leaders along with their degree of involvement was included and explained*	*Roles & responsibilities of business & chapter leaders along with their degree of involvement was included, explained and evident throughout the entire project*	
	0 points	1-6 points	7-8 points	9-10 points	
Planning, Development, and Implementation Describe planning, development, and implementation of project	*Planning is not evident or included*	*Planning explanation is not clearly described*	*Planning activities/steps are clearly described*	*Planning activities/steps are clearly described including rationale with evidence*	
	0 points	1-6 points	7-8 points	9-10 points	
	Development is not evident or included	*Development explanation is not clearly described*	*Development activities/steps are clearly described*	*Development activities/steps are clearly described including rationale with evidence*	
	0 points	1-6 points	7-8 points	9-10 points	
	Implementation is not evident or included	*Implementation explanation is not clearly described*	*Implementation activities/steps are clearly described*	*Implementation activities/steps are clearly described including rationale with evidence*	
	0 points	1-6 points	7-8 points	9-10 points	
Publicity Provide examples of publicity and recognition for the project	*No evidence of publicity received*	*Information about publicity included in the report without evidence*	*Information about publicity included in the report with evidence*	*Information about multiple examples of publicity included in the report with evidence*	
	0 points	1-6 points	7-8 points	9-10 points	
Outcomes Discuss benefits and concepts learned from the partnership and degree of impact on both partners because of project	*No benefits, concepts learned, or impact is stated*	*Benefits, concepts learned, or impact are not all explained*	*Benefits, concepts learned, and degree of impact are all included*	*Benefits, concepts learned, and degree of impact are all included and explained with evidence for both partner and FBLA chapter*	
	0 points	1-6 points	7-8 points	9-10 points	
Evaluation Evaluate the project for its impact on the chapter, business, and community	*No evidence of project evaluation is provided*	*Report shows partial evaluations for its impact on the chapter, business, and community*	*Report shows thorough evaluations for its impact on the chapter, business, and community*	*Report shows thorough evaluations for its impact on the chapter, business, and community as well as plans or recommendations for the future*	
	0 points	1-6 points	7-8 points	9-10 points	

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Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Report Format					
Guidelines followed and report arranged according to rating sheet (See above Expectation Items)	*Had more than specified page count, missing one or more sections and/or does not follow rating sheet*	*All information presented, but order inconsistent with rating sheet*	*Information arranged according to rating sheet*	*Presented in the correct order, correct page count, and includes written transitions between sections*	
	0 points	1-6 points	7-8 points	9-10 points	
Format and design of the report	*Report is not formatted*	*Inconsistent formatting, excessive white space, and/or unrelated graphics and/or photos*	*Consistent formatting throughout the report*	*Consistent formatting throughout including advanced skills such as full bleed, effective use of space, related defined graphics, and consistent formatting*	
	0 points	1-6 points	7-8 points	9-10 points	
Include correct grammar, punctuation, and spelling	*More than 5 grammar, punctuation, or spelling errors*	*3-4 grammar, punctuation, or spelling errors*	*No spelling errors, and not more than 2 grammar or punctuation errors*	*No spelling error, and not more than 1 grammar or punctuation error*	
	0 points	1-2 points	3-4 points	5 points	
				Report Total (100 points)	

Name(s):	
School:	
Judge Signature:	Date:

Comments:

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Partnership with Business Project Presentation Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Goals Project has specific partnership goals involving a business and FBLA chapter	*This partnership does not involve a FBLA chapter and a business*	*1-2 partnership goals involving a business and FBLA chapter that are not well defined*	*3-4 partnership goals involving a business and FBLA chapter that are well defined*	*5 or more partnership goals involving FBLA chapter and a business that are well defined*	
	0 points	1-2 points	3-4 points	5 points	
Roles & Responsibilities Explain the responsibilities of the business and chapter leaders	*No leadership roles explained*	*Unclearly explains or is missing the roles & responsibilities of the business and chapter leaders along with their degree of involvement*	*Clearly explains roles & responsibilities of the business and chapter leaders along with their degree of involvement*	*Clearly explains the roles & responsibilities of the business and chapter leaders showing continuous involvement throughout entire project*	
	0 points	1-8 points	9-12 points	13-15 points	
Planning, Development, and Implementation Describe planning, development, and implementation of project	*Planning, development, and implementation process not explained*	*Unclearly explains or is missing either the planning, development, or implementation process*	*Clearly explains the planning, development, and implementation process.*	*Clearly explains planning, development, implementation process including rationale with evidence*	
	0 points	1-8 points	9-12 points	13-15 points	
Publicity Provide examples of publicity and recognition for the project	*No evidence of publicity received*	*Information about publicity without evidence*	*Information about publicity with evidence*	*Multiple examples of publicity with evidence*	
	0 points	1-6 points	7-8 points	9-10 points	
Outcomes Discuss benefits and concepts learned from the partnership and degree of impact on both partners because of project	*No benefits, concepts learned, or impact is stated*	*Benefits, concepts learned, or impact are not all explained*	*Benefits, concepts learned, and degree of impact are all included*	*Benefits, concepts learned, and degree of impact are all included and explained with evidence for both partner and FBLA chapter*	
	0 points	1-8 points	9-12 points	13-15 points	
Evaluation Evaluate the project for its impact on the chapter, business, and community	*No evidence of project evaluation is provided*	*Evaluations provide unclear impact on the chapter, business, and community*	*Thorough evaluations and its impact on the chapter, business, and community*	*Thorough evaluations for its impact on the chapter, business, and community as well as plans or recommendations for the future*	
	0 points	1-8 points	9-12 points	13-15 points	
Presentation Delivery					
Statements are well-organized and clearly stated	*Competitor(s) did not appear prepared*	*Competitor(s) were prepared, but flow was not logical*	*Presentation flowed in logical sequence*	*Presentation flowed in a logical sequence; statements were well organized*	
	0 points	1-6 points	7-8 points	9-10 points	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	*Competitor(s) did not demonstrate self-confidence*	*Competitor(s) demonstrated self-confidence and poise*	*Competitor(s) demonstrated self-confidence, poise, and good voice projection*	*Competitor(s) demonstrated self-confidence, poise, good voice projection, and assertiveness*	
	0 points	1-2 points	3-4 points	5 points	
Demonstrates the ability to effectively answer questions	*Unable to answer questions*	*Does not completely answer questions*	*Completely answers questions*	*Interacted with the judges in the process of completely answering questions*	
	0 points	1-6 points	7-8 points	9-10 points	
Staff Only: Penalty Points (5 points for dress code penalty and/or 5 points for late arrival penalty)					
Presentation Total (100 points)					

Name(s):	
School:	
Judge Signature:	Date:

Comments: