

Workplace Readiness Skills for the Commonwealth

Local Business Options

Objective

Demonstrate how local businesses impact career decision-making.

Procedure

Divide the class into groups, and assign one or more of the following career clusters to each group. Have students research the Internet to determine the number of local businesses represented in their career cluster(s).

- Agriculture, Food and Natural Resources
- Architecture and Construction
- Arts, A/V Technology and Communications
- Business Management and Administration
- Education and Training
- Finance
- Government and Public Administration
- Health Science
- Hospitality and Tourism
- Human Services
- Information Technology
- Law, Public Safety and Security
- Manufacturing
- Marketing
- Science, Technology, Engineering and Mathematics
- Transportation, Distribution and Logistics

Using the results, make a large graph showing the number of businesses in each category.

- Which category has the most businesses?
- Which category has the fewest businesses?

Follow up with a class discussion of whether students think there are enough local businesses to meet their interests and needs, should they want to work locally.

Suggested Evaluation

Written report to discuss employment information about a selected career

Note: A follow-up to this activity would be to invite representatives from one or more of these clusters to speak to the class about opportunities in their fields.

Resource

Career Planning Guide

www.cteresource.org/cpg