Providing More Work-Based Learning Experiences

Providing students with High Quality Work-Based Learning opportunities to experience their career interests





June 26-27, 2024 MOKVO





- Welcome & Introductions
- The 411 on the 804 Who does HCPS serve?
- Talk about 4 Creative Models of Work-Based
 Learning Experiences
- Q&A









Beverly Cocke Admin Coordinator of Workforce Development Henrico County Public Schools

blcocke@henrico.k12.va.us

Mac Beaton Director of Workforce & Career Development

Henrico County Public Schools

mrbeaton@henrico.k12.va.us



Schools and Centers

Stud	onte

Elementary	21,
Middle	11,
High	15

Elementary.....46 Middle.....12

High......9

Henrico Virtual Academy......1

Total Schools and Centers....74

Total Students......48,949

2023 Graduates

Total Graduates......3,840

Student Diversity

African American	35%
Asian	14%
Caucasian	33%
Hispanic	13%
Multiple Races	
Other	

Economically Disadvantaged......48%

Number of Languages Spoken.....139

A little about Henrico County Public Schools



Make sure every student knows their WHY!

 In Henrico County, every student will graduate: • Enrolled Enlisted AND/OR Employed



Barriers to WBL Experiences:

School Districts

- Geographic access to business partners
- Transportation
- Competing demands for time & resources
- Prioritizing what it takes to be life-ready

Industry Partners

- Safety Concerns Minors
- Focus on hiring now
- Team bandwidth & regular commitment
- Scalability of reaching students → high volume vs. 1:1

HCPS' Creative Models for Offering Work-Based Learning Experiences

#1: Flip the apprenticeship model

If you can't take students to the work site, bring the work site to the students

Adult Education Center at Regency













Ex. Adult Education Center at Regency

Handshake, Not a Handout

- Offer students WBL experiences typically not available
- Offer trade industry partners opportunities to develop a talent pipeline



DEMO



DELIVERY



DESIGN











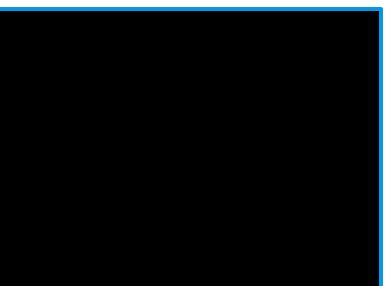


Adult Education Center at Regency



https://drive.google.com/file/d/1-4mkc7iwDsy1dJ7qoRyCjwWImHTZyVT7/view https://drive.google.com/file/d/1-6v1c21JOZeaaKC1QEvxWpsGBt7ScOCP/view





Taking the Experience Further ...



FUTURE HEALTH SCIENCES

HEALTH SCIENCES

ENTREPRENEURSHIP HUMAN SERVICES

ADMINISTRATION SUPPORT



- 37,000 SF of shell space that the CTE trade programs will complete
- More WBL opportunities for community partnerships during buildout

#2: Look for mutual benefit partnerships

Find the overlap in benefits for local employers and students

"Handshake, not a Handout"

- > Mutually Beneficial to Partners
- Voice and Choice
- > Ongoing Trust
- Collaborative Effort
- > Engage in a Meaningful Way
- Sustained Engagement
- Ever-evolving Partnership

A true partnership is a win-win rather than a winner-take-all proposition.

Mutual Benefit Partnerships

Schools:

- Nurture career exploration
- Identify less obvious careers from everyday life
- Connect with the community

Business Partners:

- Connect with student
- Share industry knowledge
- Boost employee morale
- Community recognition
- Build future employee capacity

R. C. Longan Elementary School







Career Cluster: Law, Public Safety, Corrections, & Security



Career Cluster: Agriculture, Food and Natural Resources

Ex. Henrico Federal Credit Union







#3: Extend experiences with student Career Ambassadors

Planting career seeds through early career exposure

What is a Career Ambassador?





An Ambassador is a student enrolled in a current Advanced Career Education Center (ACE Center) program

An Ambassador is someone who enjoys engaging with people

An Ambassador is committed to bringing awareness of the 17 career clusters and HCPS CTE courses to elementary and middle school students

An Ambassador is a role model to their peers and demonstrates leadership skills

ACE Career Ambassadors

- Can't ASPIRE to what you can't ENVISION!
- Demonstrates the value of Peer Mentorship
- Early Exposure to Virginia's 17 career clusters









#4: Make career fairs more actionable

Narrow the gap between career fairs & WBL placement that lead to careers

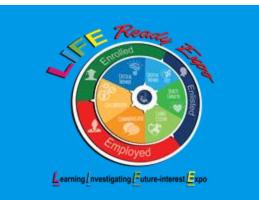
Ex. Life Ready Expo



- Grades 6 12
- Students & Families
- 150 Business & Industry
 Partners
- All Career Clusters



Life Ready Expo 2023:



- Grades 6 12
- Students & Families
- 150 Business & Industry
 Partners
- All Career Clusters

https://drive.google.com/file/d/1LP4Dcj035TapKHVPuzGa5pddhj A9PyTg/view



Ex. Career Rodeo





















Ex. Signing Day













CONTACT US:







Beverly Cocke Admin Coordinator of Workforce Development Henrico County Public Schools

blcocke@henrico.k12.va.us

Mac Beaton Director of Workforce & Career Development

Henrico County Public Schools

mrbeaton@henrico.k12.va.us

