

Instructional Scenario



TITLE: Designing a Quinceñera

Course/Duty Area: Floral Design II/ Servicing Special Events

Scenario: You have been hired as a designer for a Quinceñera. The customer has expressed interest in centerpieces and a photo booth backdrop/floral wall. They would prefer a monochromatic color scheme and have a budget of no more than \$5,000. The birthday girl has a pink dress.

Big Question: What type of designs would you suggest using, given the colors preferred (i.e., design styles, floral materials, and hard goods)?

Focused Questions:

- What are the current trends in planning a special occasion?
- How can the ethnic and religious backgrounds influence planning a special occasion?
- How does the venue affect a special occasion?
- Why are contracts important?

Project-Based Assessment: **Students will create a draft contract which includes the client's specific requests, materials used, price quote, etc. Students will create a vision board to display ideas and present them to the class.**

Teacher Resources:

Floral Design II curriculum framework; VDOE

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