

# Instructional Scenario



**TITLE:** Centerpiece Sketch Proposal

**Course/Duty Area:** Floral Design I/Establishing Floral Design Foundations

**Scenario:** A new business is inviting prospective brides to a dinner in their new banquet hall to showcase their reception space. They ask you to create centerpieces for the event. You meet with the owner of the business to discuss the characteristics of the new space, and he tells you that it is very rustic with wooden walls and has a vaulted ceiling with exposed beams. There is also a rock fireplace with a large mantle at the end of the room, opposite the entrance. He says that the space has 12-by-8-foot round tables that can seat 6 to 8 people. These tables will be covered with plain white tablecloths. He also mentions that the colors of their logo are yellow, purple, and green. He is open to suggestions and would like you to create a sample design for him by the end of the week.

**Big Question:** What type of centerpiece will you suggest for the client, and what materials will you need to create them?

**Focused Questions:**

- What is the proper scale and proportion for the centerpieces?
- What color theory could you use?
- What type of containers will you use?
- What floral forms or shapes will you use?
- What flowers and foliages will you use?
- What other mechanics, tools, and embellishments will you need to construct these centerpieces?

**Project-Based Assessment:**

Students will create a sketch proposal for the client showing the details of their design. Students will need to include a list of floral materials, mechanics, tools, containers, and any other materials they plan to use to create the centerpiece. They should also include a brief description of the design explaining the principles and elements they use. Students will present/explain their sketch to the “client” (could invite another teacher or community member to be the client or use the teacher). Based on the client's review of the sketches, the client will select the winning design.

**Teacher Resources:**

- Johnson, J. L. (2014). *Principles of Design: A Course in Design Production*. Texas State Florists' Association. chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.tsfa.org/objects/NEW\_Principles\_of\_Design.pdf
- *Resources*. (2024). Floral Design Institute. <https://www.floraldesigninstitute.com/pages/resources>

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