

2024-25 Competitive Events Guidelines

FBLA Mission & Pledge



FBLA Mission & Pledge provides members with the opportunity to present the FBLA mission and pledge from memory and share their personal reflection and meaning with the judges. This competitive event consists of a presentation component.

Event Overview

Division: Middle School

Event Type: Individual

Event Category: Presentation

Event Elements: Speech

Presentation Time: 3-minute presentation time

NACE Connections: Career & Self-Development, Communication, Critical Thinking, Professionalism

FBLA Mission & Pledge

Mission

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Pledge

I solemnly promise to support the mission of Future Business Leaders of America, abide by its code of ethics and code of conduct, and develop the qualities necessary to become a community-minded business leader.

State

Each chapter may enter one (1) participant in this event at the state level.

National

Required Competition Items

Items Competitor Must Provide	Items FBLA Provides
<ul style="list-style-type: none">• Conference-provided nametag• Attire that meets the FBLA Dress Code	<ul style="list-style-type: none">• None

Important FBLA Documents

- Competitors should be familiar with the Competitive Events [Policy & Procedures Manual](#), [Honor Code](#), [Code of Conduct](#), and [Dress Code](#).

Eligibility

- FBLA membership dues are paid by 11:59 pm Eastern Time on March 1 of the current school year or by the SLC Conference registration deadline, whichever is earlier.
- Members may compete in an event at NLC more than once if they have not previously placed in the top ten of that event at NLC. If a member places in the top ten of an event at NLC, they are no longer eligible to compete in that event.

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- Members must be registered for the SLC/NLC and pay the conference registration fee to participate in competitive events.
- Each chapter may submit one entry; each state may submit four entries.
- Each competitor can only compete in one individual/team event and one chapter event (Annual Chapter Activities Presentation, Community Service Presentation) at the NLC. For state competition, each competitor may compete in one objective test, one performance event, and one chapter event.
- Only competitors are allowed to plan, research, and prepare their presentations.
- If competitors are late for their assigned presentation time, they will be allowed to compete with a five-point penalty until such time that results are finalized, or the accommodation would impact the fairness and integrity of the event.
- Some competitive events start in the morning before the Opening Session of NLC. The schedules for competitive events are displayed in the local time of the NLC location. Competitive event schedules cannot be changed.

Recognition

- The number of competitors will determine the number of winners. The maximum number of winners for each competitive event is 10 at the NLC; 5 at the SLC.

Event Administration

- This event has one part: presentation
- Presentation Information: The Speech
 - **Presentation Time:** 3 minutes (one-minute warning)
 - The presentation is judged at the SLC/NLC. Presentations are not open to conference attendees.
 - Competitors will recite the FBLA mission from memory and reflect on the meaning of the mission.
 - Competitors will recite the FBLA pledge from memory and reflect on the meaning of the pledge.
 - Competitors are permitted to bring prepared notes to be used during the reflection portion only.
 - No other reference materials such as visual aids, props, handouts or electronic devices may be brought to or used during the event.

Scoring

- The presentation score will determine the winners.
- Judges must break ties.
- The decision of the judges is considered final. All announced results are final upon the conclusion of the SLC/NLC.

Americans with Disabilities Act (ADA)

- FBLA meets the criteria specified in the Americans with Disabilities Act for all competitors with accommodations submitted through the conference registration system by the registration deadline.

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Recording of Presentations

- No unauthorized audio or video recording devices will be allowed in any competitive event.
- Competitors in the events should be aware FBLA reserves the right to record any presentation for use in study or training materials.

Penalty Points

- Competitors may be disqualified if they violate the Code of Conduct or the Honor Code.
- Five points are deducted if competitors do not follow the Dress Code or are late to their assigned presentation time.

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FBLA Mission & Pledge Rating Sheet

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Recites FBLA mission from memory	Mission is not memorized	Mission is partially memorized	Mission is mostly memorized	Mission is completely memorized	
	0 points	1-8 points	9-12 points	13-15 points	
Reflection of FBLA mission is relevant and appropriate	No reflection of mission	Reflection of mission is not relevant or appropriate	Reflection of mission is relevant	Reflection of mission is relevant and appropriate	
	0 points	1-8 points	9-12 points	13-15 points	
Recites FBLA pledge from memory	Pledge is not memorized	Pledge is partially memorized	Pledge is mostly memorized	Pledge is completely memorized	
	0 points	1-8 points	9-12 points	13-15 points	
Reflection of FBLA pledge is relevant and appropriate	No reflection of pledge	Reflection of pledge is not relevant or appropriate	Reflection of pledge is relevant	Reflection of pledge is relevant and appropriate	
	0 points	1-8 points	9-12 points	13-15 points	
Presentation Delivery					
Speech Delivery Deliver speech with varied facial expressions, eye contact, good posture, voice projection, self-confidence, and poise	Does not have varied facial expressions and/or poor posture	Minimal varied facial expressions and/or poor posture	Appropriate varied facial expressions and posture	Appropriate varied facial expressions and posture that keeps audience fully engaged	
	0 points	1-6 points	7-8 points	9-10 points	
	Does not make eye contact	Minimal eye contact	Appropriate eye contact	Appropriate eye contact and didn't use notecards during reflections	
	0 points	1-6 points	7-8 points	9-10 points	
	Does not have voice projection	Minimal voice projection	Appropriate voice projection	Appropriate voice projection and diction	
	0 points	1-6 points	7-8 points	9-10 points	
	Competitor did not demonstrate self-confidence	Competitor demonstrated self-confidence and poise	Competitor demonstrated elevated self-confidence and poise	Competitor demonstrated elevated self-confidence, poise, and assertiveness	
	0 points	1-6 points	7-8 points	9-10 points	
Staff Only: Penalty Points (5 points for dress code penalty and/or 5 points for late arrival penalty)					
Presentation Total (100 points)					
Name(s):					
School:					
Judge Signature:					Date:
Comments:					