

Instructional Scenario



TITLE: Crafting Timeless Beauty: Creating Minimalist Floral Designs

Course/Duty Area: Floral Design II/Create minimalist designs.

Scenario: You are a floral designer tasked with creating minimalist floral designs for a modern art exhibition. The exhibition aims to showcase the beauty of simplicity and minimalism in floral arrangements. Your goal is to create visually striking designs using a limited (teacher selects the number) number of floral materials and accessories.

Big Question:

How can the principles of minimalism be effectively applied in floral design to create visually striking arrangements that convey a sense of tranquility, balance, and sophistication?

Focused Questions:

- What specific techniques and elements can be utilized to achieve a minimalist aesthetic in floral design, and how do these choices contribute to the overall impact and beauty of the arrangement?
- How does the strategic use of negative space and deliberate selection of minimalistic accessories enhance the simplicity and elegance of floral arrangements, ultimately elevate their visual appeal?

Project-Based Assessment:

Use the Floriculture CDE rubric and pricing sheet to complete student assessment. The designer should grade themselves using the rubric; have a peer evaluate the design; and then have the teacher grade the design based on the graded rubrics graded submitted by the designer, the peer evaluator(s), and the information on the pricing sheet.

Teacher Resources:

Instructions to give to the students to assist with the design process

Preparation:

Gather necessary materials:

Select a variety of fresh flowers, foliage, and minimalistic accessories such as sleek vases or geometric containers.

Choose a color palette:

Select neutral tones or monochromatic schemes to maintain the minimalist aesthetic.

Set up your workspace:

Ensure you have enough space to arrange your materials comfortably.

Selection of Materials:

Choose a focal point:

Select one or two main flowers or foliage to serve as the focal point of your design. Consider flowers with clean lines and simple shapes.

Add complementary elements:

Incorporate a few additional flowers or foliage to complement the focal point. Stick to a limited color palette to maintain coherence.

Select accessories (optional):

If desired, choose minimalistic accessories such as wire structures or transparent containers to enhance the design.

Design Process:

Start with the focal point:

Arrange the chosen focal flowers or foliage in the container following minimalist floral arranging tenets. Pay attention to asymmetrical creativity.

Build around the focal point:

Gradually add complementary elements around the focal point, creating a sense of harmony allowing for the appreciation of each element in the design. Keep the arrangement simple and uncluttered.

Experiment with negative space:

Embrace empty spaces within the arrangement to create visual interest and highlight the beauty of simplicity.

Consider proportion and scale:

Ensure that the size and placement of each element is proportional to the overall design. Avoid overcrowding the arrangement.

Final Touches:

Fine-tune the arrangement:

Step back and assess the design from different angles. Make any necessary adjustments to achieve the desired balance and aesthetic.

Add finishing touches:

If desired, incorporate subtle details such as delicate branches or minimalist accents to enhance the overall composition.

Clean and polish:

Remove any debris or unwanted elements from the arrangement. Wipe down the container to ensure a clean and polished finish.

Presentation:

Display with intention:

Choose a suitable location to showcase your minimalist floral design. Consider factors such as lighting and background to complement the aesthetic.

Share the story:

If appropriate, provide a brief explanation of your design inspiration and the principles of minimalism behind it.

Invite feedback:

Encourage viewers (other students) to interact with your design and share their thoughts and impressions. Use their feedback to refine your skills and approach in future projects.

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