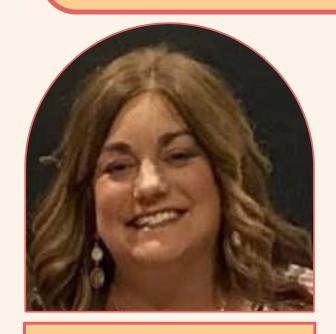
Cooperative Education

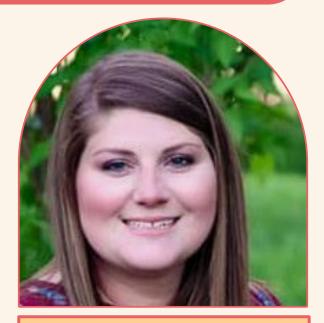




MEET THE PRESENTERS



Northside High
School
Roanoke County
28 Years of Teaching



Jordan Persinger
William Byrd High
School
Roanoke County
6 Years of Teaching

MARKETING PROGRAM

CO-OP

DECA

Classroom

WHAT IS MARKETING COOPERATIVE EDUCATION?

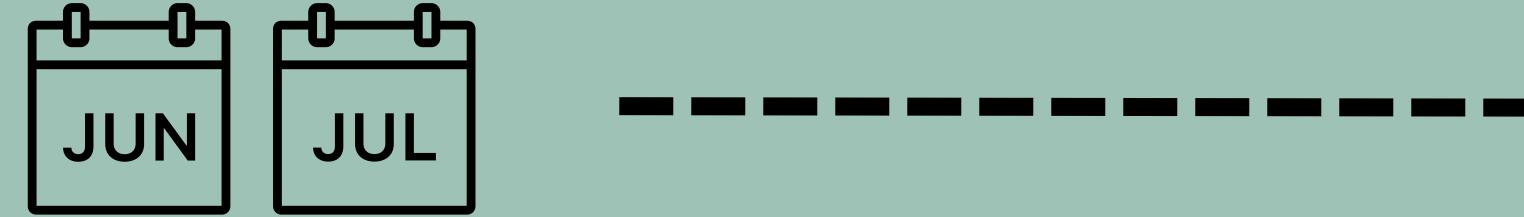
PREREQUISITE

He/she must have instructor approval and be willing to accept employment in the marketing industry. Student MUST be 16 by Nov. 1.

DEFINITION

instruction with continuous, on-thejob training during the year
supervised by the marketing
coordinator. On-the-job training
during summer months also may be
counted if supervised by the
marketing coordinator with a training
agreement and training plan.

THE TIMELINE OF COORDINATION



- Contact students by phone/email
- Assist unemployed students in obtaining a job
- · Get training agreement signed
- Coordinate & observe students on-thejob

Please use the following sheet provided to document your job search. The more information provided the better. Please follow up with each company within 3-5 days of dropping your job application (by phone or in person). I will also follow up with each employer.

GOOD LUCK!

Student Name ______ Week Ending _____

Date of Interview	Business- Name and Location	Name and Title	Comments, Results, and Planned Follow- Up. Explain Clearly

I pledge that I have visited the above businesses in a sincere effort to obtain employment.

Student Signature

Training Agreement

Click Title to Download

ROANOKE COUNTY PUBLIC SCHOOLS COOPERATIVE EDUCATION TRAINING AGREEMENT

1462-1 6/2023

Purpose: To provide the terms of the student's HOWBL experience and to outline the expectations and responsibilities of all parties involved with the HOWBL experience and to ensure compliance with the applicable legal requirements. (Students will earn an additional 1-credit for successful completion of their work-based learning

A. General Guidelines

- It is important that all parties involved (perent, employer, and student) realize that this employment is under school supervision.
- When a job situation becomes unpleasant for the student for any reason, the student/parent shall inform the coordinator immediately. By conference with the student and the employer, the coordinator will determine the course of action.

B. Student Responsibilities

- Furnish teacher/coordinator with necessary information concerning training station and complete all necessary reports in a timely manner.
- The student's attitude, cooperation, initiative, ability, and desire to learn will be considered as a part of his/her readiness for employment.
- The student will show honesty, purictuality, courtesy, a cooperative attitude, and demonstrate proper health and grooming habits and appropriate dress.
- Regular attendance is essential to the progress of the student in this program. When a student is absent from school, he/she is NOT permitted to work unless
 advanced permission is given by the program coordinator.
- If a student loses his/her job through negligence, misdemeanor or quits, he/she may be removed from the program by the coordinator in consultation with the principal, employer, and parent. If the student is removed from the program, his/her school day will be rescheduled.
- The student MUST maintain work status through the school year, earning a minimum of 200 on the lob hours.
- The student is expected to remain employed with the same business throughout the school year unless the coordinator gives prior approval.
- Student use of tobaccoinicotine products is not permitted at the training station.
- The student will leave school grounds following his/her last class or at a time specified by the coordinator and/or school administration. Transportation from the school outside of the regular school bus schedule will be the responsibility of the student and parents.
- Any student not placed and receiving on-the-job training by the addition period in the home school will be dropped from the cooperative education portion of the program. Students would no longer be eligible for the fearly work release? time that had been scheduled as part of this program.
- Conform to all rules and regulations, including all safety requirements and acceptable use policies, of the place of employment and Roanoke County.

C. Parent Responsibilities

- Assume responsibility for bensportation and the student's safety from the time the student leaves home and/or school until the students reports to the HOWBL site and from the time the student leaves the HOWBL site until arrival at home.
- If the parent should become concerned about any aspect of the program, including employment, he/she shall contact the coordinator.
- Cooperate with all rules and policies of the school, workplace, and project site.
- Ensure the student compiles with any employer requirements regarding safety and PPE at the workplace as necessary (e.g., steel-toed shoes, prohibited jewelry, infectious disease safety mitigations, etc.)

D. Employer Responsibilities

- Should the employer become dissetsfied with the student's work performance and attitude, heishe shall immediately notify the coordinator.
- 2. Adhere to federal and state regulations regarding labor laws, tax credits, safety regulations, and other applicable legislation.
- Assist in developing a training plan with additional progressive occupational experiences to expose students to as many aspects of the operation as possible.
- Assist students in completing classroom/job-related projects and to provide available instructional materials and occupational guidance.
- Adhere to nondiscrimination on the basis of race color, religion, national origin, sex, sexual orientation, gender identify, non-disqualifying disability, age, or any other characteristic protected by law, avoiding at all times any denial of the benefits of the WBL experience for discriminatory reasons.
- Frovide time for consultation with the teacher-coordinator to evaluate student's on-the-lob performance.
- . Give the student an orientation of the facility, introduction to relevant staff, and any pertinent safety guidelines at the beginning of the HOWBL experience.
- Provide organized and progressive occupational experiences (as outlined in the training plan) to expose students to as many aspects of the operation as possible (if applicable).
- Ensure that the work of the student learner in any occupations declared particularly hazardous shall be closely supervised and incidental to the training.
- Correlate the safety instructions given by the school with the on-the-job training.
- Notify the HOWBL coordinator/teacher/point of contact regarding any change affecting the student, including compensation, job responsibilities, supervision, work schedule, termination or leave.

E. Teacher and/or Coordinator Responsibilities

- Ensure related classroom instruction, including safety procedures, is provided to prepare the students for the HOWBL experience if required.
- Make periodic visits to training stations to observe student-trainees, to consult with training sponsors, and to assist student-trainees with any problems.
- Assist in obtaining appropriate workstation.
- 4. Assist in the evaluation of student-learner's on-the-job occupational experiences.
- Assume responsibility for initiating and developing individual training plans and ensuring that each plan is followed until it is mutually agreed to modify the plan (if
 applicable)
- Cooperate with employers in developing appropriate training activities related to the students' career interests.
- Cooperate with the employer to coordinate all details for the HOWBL experience, ensure the experience is organized, it relates to the student's career interests, and provide related classroom instruction.

I have read the above responsibilities in full and have a complete understanding and approval of my responsibilities. I pledge to put forth my best efforts in making the cooperative education program a success.

Parent/Guerdien's Signature	Date	Student's Signature	Del
Supervisor's Signature	Dete	Coordinator's Signature	De
Training Station		Principal's Signature	Der





- Make sure ALL Co-Op students have an approved job
- Develop training plan with student
- Create spreadsheet of students and training stations
- Set up Co-Op folders



What to include in a Students Co-op Folder...

- Students Training Plan
- Students Training Agreement
- Marketing Coordination Notes
- Signed Hours and Wage Calendar
- Job Change Forms with Two-week notice

ROANOKE COUNTY SCHOOLS COOPERATIVE EDUCATION STUDENT POLICIES

The PARENT-STUDENT-EMPLOYER TRAINING AGREEMENT serves as the basic policy for the cooperative education classroom and on-the-job training. In addition, the rules listed below also apply to cooperative education students in Roanoke County Schools. It is important to understand that failure to adhere to these rules could result In the loss of the privilege of release time from school and being dropped from the cooperative education program.

Each Cooperative Education student:

- Is expected to exhibit proper behavior on the job. A student quilty of theft on the job WILL be removed from the cooperative program.
- MUST successfully complete both the classroom and on-the-job training phases of the program in order to receive two credits. Must work a minimum of 396 hours and be continuously employed throughout the school year. Each nine-week grade will be weighted as follows:
- 2. 50% of 9 weeks' grade: Grade earned on the job; evaluation completed by employer; required documents
 - 50% of 9 weeks' grade: Grade earned by student in the classroom
- Will be held responsible for keeping an accurate record of hours worked and wages earned and submitting them when required by teacher/coordinator.
- A student who is absent from school should not work that day unless the Coordinator gives permission. Penalties per nine weeks are as follows:

1# Instance: Job grade lowered up to 10%

2nd Instance: Job grade lowered up to 20% and parent notification

3rd Instance: Job grade lowered up to 30% and conference with parent, student,

teacher, and school administrator or representative

4th Instance: Failing grade for 9 week marking period. Possible removal from

program.

RCS encourages student placements in the same training site for the school year. This provides consistency and continuity to the training experience. No student is to quit his/her job or give a notice without permission from the Cooperative Education Coordinator. If the job change is approved, the student must submit a separation notice to the employer and follow the work-site procedures for separating from the job. Grading penalties will result for:

> Failing to get permission from Coordinator to guit or change jobs. Falling to notify employer of your resignation (no shows). Falling to give an acceptable written two week notice. Falling to complete an employer's acceptable notice.

- Student's job grade will be determined as follows:
 - F=59 for violation of one part of the policy
 - F=45 for violation of two parts of the policy
 - F=30 for violation of three parts of the policy
 - F=0 for violation of four parts of policy
- If a student is fired from a job due to negligence on the part of the student, then the student may receive a grade of F (59 or lower) during that grading period based on facts and circumstances. Also, for a second offense, the student is subject to removal from the program.
- Early work release is determined by the daily school schedule. Students must adhere to dismissal times that might be altered or changed by the school district. Examples include: late opening due to inclement weather, testing schedules, etc. Students should notify employers if there is a change in the school schedule that may affect their working hours.

We have read the Cooperative E abide by these rules.	Education Studer	nt Policies with	complete unde	erstanding and agree	ment, and will

rinted Students Name	•	Student Signature	•	Date

Parent's Signature Printed Parents Name

Student Policies

Click Title to Download

Training Plan

Click Title to Download



Roanoke County Public Schools Cooperative Education Student Training Plan

1463 8/2018

Student	Student Phone	_
Student Address	Birth Date	_
Training Station & Supervisor		_
Address	Phone	_
Coordinator/School	Occupational Objective	

Evaluation Code:

- 5 = Exceptional Performance is outstanding and recognized as superior. Contributions have a significant/positive impact on organization
- 4 = Highly Effective Performance consistently exhibits desired results effectively and independently while frequently exceeding expectations
- 3 = Effective Performance clearly demonstrates a consistent, quality effort
- 2 = Needa Improvement Performance requires monitoring to achieve consistent completion of work and requires more consistent, close supervision
- 1 = Below Standard Performance does not meet established expectations
- 0 = Deficient Performance not attempted

0 = Deficient - Performance not attempted				
WORKPLACE READINESS SKILLS		EVALUATION		
Date				
Self-Representation – personal habits, clothing, grooming, manners, language				
Productivity/Accuracy - level of satisfactory output generated, absence of errors				
Honesty – trustworthiness and personal integrity				
Reliability – dependability and responsibility				
Attendance – almost never late nor absent				
Attitude – disposition, manner, and outlook				
Initiative – self-motivator; acting without having to be told				
Enthusiasm/desire to learn – exhibits drive and determination				
Job knowledge- blending of job related education, skills, and experience				
Communication skills – effectively communicates with others				
Flexibility/Adaptability- manage many tasks and adapt to changing work conditions				
Reasoning/Problem Solving – ability to quickly understand new information				
Self-confidence – belief in one's abilities/assurance				
Teamwork – cooperates with others to achieve company goals				
Diversity Awareness – works well with all customers and coworkers				
Conflict Resolution-manages emotions, negotiate solutions to interpersonal conflicts				
Follows company policy – adheres to the rules of the business				

valuation Code:	5= Exceptional	4=Highly Effective	3=Effective	2=Needs Improvement	1=Relow Standard	0=Deficient	
. raidadon code.	3- Exceptional	1-inging Encoure	3-Lilective	z-necus improvement	I-Delow Stallagia	0-Deliciont	

JOB TASK and/or OCCUPATIONAL EXPERIENCES

EVALUATION

2ND DATE

18T DATE

3RD DATE

4TH DATE

	Accomplishments and/or Areas for Deve	looment		
1 st Date	Evaluator's Signature:			
	Student's Signature:			
2 nd Date	Evaluator's Signature:			
	Student's Signature:			
3rd Date	Evaluator's Signature:			
	Student's Signature			
4 th Date	Evaluator's Signature:			
	Student's Signature:			

Typical Job Duties to Include in your TRAINING PLAN:

Cashier duties:

Safety Procedures
Handling Money
Handling Food Stamps
Handling Coupons
Handling Checks
Handling Credit
Handling Exchanges & Returns
Process Layaways
Handling Film Processing Orders
Customer Courtesy
Proper Bagging
Count Out Change Fund
Take Register Readings
Close Out Register

Sales Duties:

Greet Customers Promptly
Determine Customers Needs
Demonstrate Merchandise
Knowledge of Merchandise
Overcome Objections
Close the Sale
Suggestive Selling

Food Marketing Duties:

Proper Bagging
Locate Merchandise
Return Carts
Check Freezer Temps.
Make Price Checks

Cleaning/Maintenance Duties:

Sweep, Mop, Dust, Wax, & Clean
Bus Tables
Clean Dining Room
Clean Equipment
Empty Trash Cans
Take Trash to Dumpster
Break down boxes
Clean Windows
Vacuum
Clean Restrooms

Stock-keeping Duties:

Locate Merchandise for Customers
Replenish Stock
Mark/Price Merchandise
Inventory Merchandise
Make Price Changes
Unload Trucks
Construct Displays
Replenish Store Supplies
Reorder Stock
Straighten Stock
Pull Stock
Check Incoming Merchandise

Miscellaneous Duties:

Proper Telephone Procedure
Carry out security policies
Monitor fitting rooms
Proper Use of Company Vehicle
Proper Use of Company Equipment
Enter Data on Computer
Write orders
Operate Computer Terminal

Coordination Spreadsheet

	А	В	С	D	E	F	G	Н	I
1	Students Name	Job Site	Supervisor	Contact Number		Evaluation 1	Evaluation 2	Evaluation 3	Evaluation 4
3						1			
4						 			
5									
6									
7	,								
8	,								
9									
10						 			
11									
12] 			

	А	D		U	С	Γ	G	П	I
1	Students Name	Job Site	Supervisor	Contact Number		Evaluation 1	Evaluation 2	Evaluation 3	Evaluation 4
2		Blue Hills Golf Course	John			20-Sep	21-Nov	6-Feb	12-Apr
3		Blue Hills Golf Course	John			20-Sep	21-Nov	6-Feb	12-Apr
4		Blue Hills Golf Course	John			20-Sep	21-Nov	6-Feb	12-Apr
5		Bonsack Baptist Daycare	Tana Adams			28-Sep	16-Dec	17-Feb	27-Apr
6		Bonsack Kroger Starbucks	Devin			21-Sep	12-Nov	17-Feb	27-Feb
7		Misson BBQ	William		Morris	7-Sep			
8		Childrens Castle	Jessica			6-Sep	7-Nov	23-Jan	27-Apr
9		Cracker Barrel	Paul or Thomas			9/22/2022 and 10/7	15-Dec	6-Feb	4-Apr
10		Daves Moonwalk	Bryce Mullen		Morris			9-Jan	



OCT

- Begin 1st
 evaluation &
 observation
- Review and update training plan with manager

- Communicate with students about job
- Work with managers to set up guest speakers/job material for classroom

Roanoke County	y Public Schools	,	
COORDINATION	NOTES		
Name			Gender
Employer			
	Zip	Tel	
Supervisor			
	Scho		_
Hourly Pay: Beg:	Pay Increase: date _	amt date _	amt
Job Title			
Birth date			
Date	Doc	umentation	

Coordination Notes

Click Title to Download



Roanoke County Public Schools Cooperative Education Student Training Plan

Evaluation Code: 5= Exceptional 4=Highly Eff	ective 3=Effective 2=Needs Improvemen	t 1=Below Standard	0=Deficie
--	---------------------------------------	--------------------	-----------

Stud*	Student Phone_
Student Address	Birth Date
Training Station & Supervisor Do It All Quality S	iding and Windows
Address Chris Fitzgerald	Phone 540-309-5948
Coordinator/School Persinger- WBHS	Occupational Objective In Stater

1463

8/2018

Evaluation Code:

- 5 = Exceptional Performance is outstanding and recognized as superior. Contributions have a significant/positive impact on organization
 4 = Highly Effective Performance consistently exhibits desired results effectively and independently while frequently exceeding expediations
- 3 = Effective Performance clearly demonstrates a consistent, quality effort
- 2 = Needs Improvement Performance requires monitoring to achieve consistent completion of work and requires more consistent, close supervision
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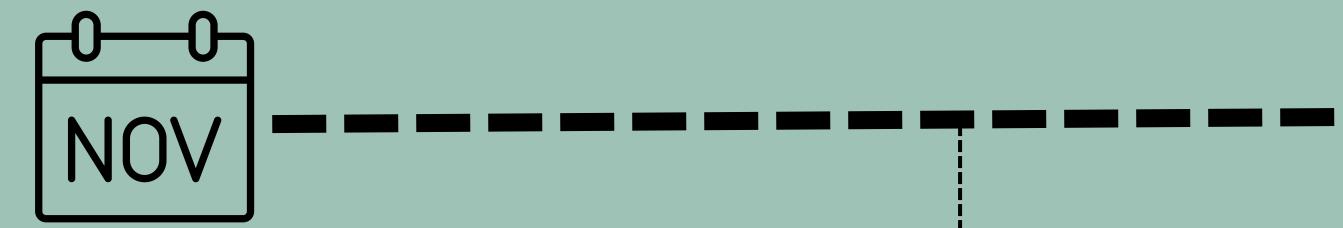
WORKPLACE READINESS SKILLS	EVALUATION			
Date	1/19/23			
Self-Representation – personal habits, dothing, grooming, manners, language	5			
Productivity/Accuracy - level of satisfactory output generaled, absence of errors	4			
Honesty – trustworthiness and personal integrity	5	-		
Reliability – dependability and responsibility	5			
Attendance – almost never late nor absent	5			
Attitude – disposition, manner, and outlook	5			
Initiative - self-motivator; acting without having to be told	Ц			
Enthusiasm/desire to learn – exhibits drive and determination	5			
Job knowledge- blending of job related education, skills, and experience	5			
Communication skills – effectively communicates with others	5			
Flexibility (Adaptability-manage many tasks and adapt to changing work conditions	4			
Reasoning/Problem Solving – ability to quickly understand new information	H	of plants		
Self-confidence – belief in one's abilities/assurance	5			
Teamwork – cooperates with others to achieve company goals	5			
Diversity Awareness – works well with all customers and coworkers	5			
Conflict Resolution-manages amolions, negotiate solutions to interpersonal conflicts	5	200		
Follows company policy - adheres to the rules of the business	5			

JOB TASK and/or OCCUPATIONAL EXPERIENCES	EVALUATION				
JOB TASK BILLIOF OCCUPATIONAL EXPERIENCES	187 DATE	2NO DATE	3 ⁸⁰ DATE	4PH DATE	
Install Windows	5				
Install Doors	5				
Site Clean-up	4	POL TO			
Customer Service (communication with homeowner)	5	List			
		1 71			
	in a PAUL COL	76			
	10000				
		1			

_			
ıl late	Evaluator's Signature:	Accomplishments and/or Areas for Developm	
	1	1/19/23	
	Student's Signature:		
ale	Evaluator's Signature:		
	Student's Signature:		
te	Evaluator's Signature:	In the second se	
	Student's Signature		
te .	Evaluator's Signature:		
	Student's Signature:		

MARKETING CO-OP GRADE CONVERSION SCALE

5.0	100
4.9	99
4.8	98
4.7	97
4.6	96
4.5	95
4.4	94
4.3	93
4.2	92
4.1	91
4.0	90
3.9	89
3.8	88
3.7	87
3.6	86
3.5	85
3.4	84
3.3	83
3.2	82
3.1	81
3.0	80
2.9	79
2.8	78
2.7	77
2.6	76
2.5	75
2.4	74
2.3	73
2.2	72
2.1	71
2.0	70
1.9	69
1.8	68
1.7	67
1.6	66
1.5	65
1.4	64
1.3	63
1.2	62
1.1	61
1.0	60
	-

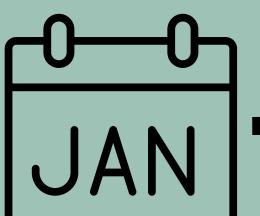


DEC

- Begin 2nd evaluation
 & observation
- Start planning for registration – RECRUIT with parents and students

- Complete 2nd evaluation & observation
- Registration for next
 year
- District DECA
 competition





- Complete
 registration
- Check number of hours – 1st
 semester (140
 hrs.)

- FEB
- Begin 3rd
 evaluation &
 observation
- Communicate
 with student
 about job

MONTHLY WAGE AND HOUR REPORT AUGUST 2022

Student Name -	
Job Title -	
Company -	
Supervisor Name	

WEEK	SUN	MON	TUE	S	WED	THUE	2	FRI	SAT	Total Hours
		1		2	3		4	5	6	
1		0	0		0	0		0	0	0
	7	8		9	10	1	1	12	13	
2	0	0	0		0	0		0	0	0
	14	15		16	17	1:	8	19	20	
3	0	0	0		0	0		0	0	0
	21	22		23	24	2	5	26	27	
4	0	0	0		0	0		0	0	0
	28	29		30	31					
5	0	0	0		0					0
		Hours Wo	rked		Pay Rate	Gr	05:	s Income	Ti	ps"
Week 1		0			\$0.00			0.00		ip amount
Wee	k 2	0		\$0.00			\$0.00		insert t	ip amount
Wee	k 3	0			\$ 0.00		\$0.00		D insert tip amoun	
Wee	k 4	0		\$ 0.00 \$ 0.		\$ 0.00		insert t	ip amount	
Wee	k 5	0			\$ 0.00		\$0.00		0.00 insert tip amo	
Total		0						0.00	\$ 0	.00
"Only -	enter a pay ra	te if applicable	to the HQ	WBI	L experience			come		
		nt if received ar	d not incl	udec	l in the pay rat	e.		otal).00
Year-To	-Date	0							\$1	0.00

YEAR-END HOUR & WAGE REPORT

2022-2023

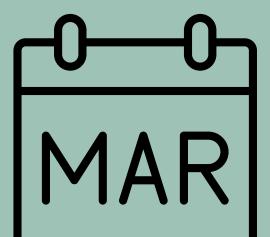
8.6 41-	T-4-111	Davi Data	0			
•						
Supervisor Name		Tammy Clemmer				
Company -	ASK- Herman L Horn					
Job Title -						
Student Name -						

Month	Total Hours	Pay Rate	Gross Income	
Jun-22	64.75	64.75		
Jul-22	109		\$1,526.00	
Aug-22	68		\$952.00	
Sep-22	89.75		\$1,256.50	
Oct-22	85.5		\$1,197.00	
Nov-22	88		\$1,232.00	
Dec-22	28		\$392.00	
Jan-23	83.5		\$1,169.00	
Feb-23	68		\$952.00	
Mar-23	63.5		\$889.00	
Apr-23	0		\$0.00	
May-23	0		\$0.00	
Jun-23	0		\$0.00	
Total	748		\$10,472.00	

Student's Signature Date

HQWBL Coordinator/Teacher/Point-of-Contact Date

Monthly Wage and Hour Report



- Begin 4th and FINAL evaluation & observation
- Discuss suggestions and improvements with managers for next year

- · Complete evaluations.
- Check hours 2nd semester (280 hrs.)
- Hold Co-Op Meeting
- Distribute Co-Op
 paperwork to NEW
 students

Co-Op Orientation

Click Title to Download

MAY

- Assist in obtaining an approved job
- Get returned paperwork/develop training plan with NEW students
- Download/collect current students June (previous year) – May (current year) hours calender
- Complete CTE Follow Up Surveys



Additional Resources

- Job Change Form
- VDOE Work Based Learning Site

Click Each Title to Download

Testimonies





