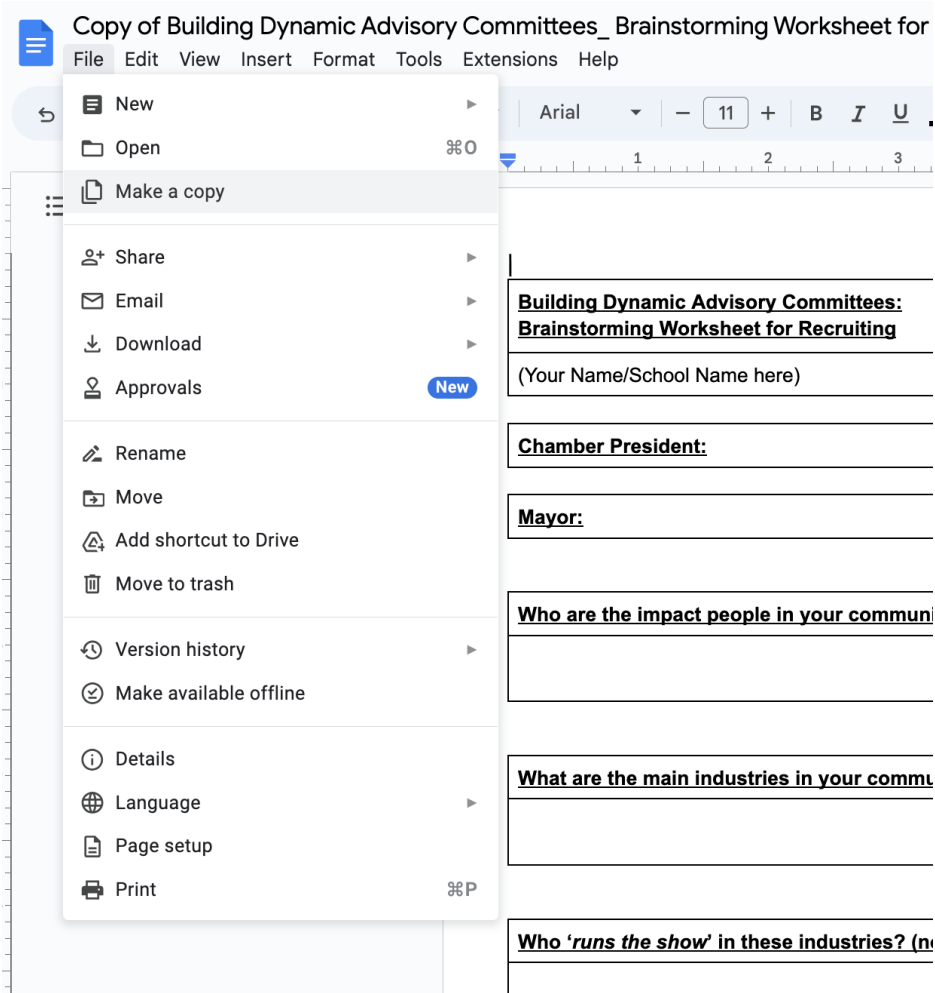Please make a copy of this document to your drive before editing it. Once you make a copy, you can type in the blanks, and the document will keep its current formatting. Below is a screenshot of how to make a copy:

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Building Dynamic Advisory Committees: Brainstorming Worksheet for Recruiting

(Your Name/School Name here)

Chamber President:

Mayor:

Who are the impact people in your communi

What are the main industries in your commu

Who 'runs the show' in these industries? (n

Building Dynamic Advisory Committees:
Brainstorming Worksheet for Recruiting

(Your Name/School Name here)

LOWNDES HIGH SCHOOL
— Work-Based Learning —

Locally GROWN & Nationally KNOWN!

Chamber President: Type here…

Economic Dev. Contact: Type here…

Mayor: Type here…

County Commissioner: Type here…

Who are the impact people in your community? (Think Alpha's)

Type here…

What are the main industries in your community?

Type here…

Who '*runs the show*' in these industries? (not necessarily who owns them)

Type here…

What makes your community special/different?

Type here…

What is the normal outcome for high school graduates in your community?
(College, Military, Trade School, Workforce)

Type here…

Which 'One' employer will you target first to sit on your Advisory Board?

Type here…

What success story can you leverage as you recruit new committee members? (Proof of Concept)

Type here…

What are the most robust CTAE programs in your school? What are the weakest programs?

Type here…

What industry ties/relationships do you have that need to be strengthened?

Type here…

What industry ties/relationships do you need that you don't currently have?

Type here…

Program Pitch: What is your vision for the CTAE program?

Type here…

Advisory Board: Who will you invite? (Goal is 6-8)

Type here…

Elevator Speech:

Type here…