



# OPENING SESSION



VIRGINIA DEPARTMENT OF EDUCATION

**Ms. SHARON ACUFF**



**WORK-BASED LEARNING  
COORDINATOR**

**OFFICE OF CAREER, TECHNICAL,  
AND ADULT EDUCATION**

**VIRGINIA DEPARTMENT OF  
EDUCATION**



# SESSION INFORMATION

- **Please put all questions in the Q&A**
- **Use “speaker view” for the best experience**
- **Mute your microphone during the workshop presentations**
- **All sessions are being recorded**
- **Complete the survey at the end of each workshop or webinar session for PD points – please do not leave the Zoom**

# CTE HQWBL REGIONAL ASSIGNMENTS

- **Coordinator**  
Sharon Acuff

- **Current Regional Specialists**

Erika Temple	Region 1
Nikki Finley	Region 2
Patti Hodge	Region 3
Susan McNamara	Region 4
Amy Pultz	Region 5
Kim Radford	Region 6
Jan Huffman	Region 7
Tammy Hurt	Region 8



Serving 131 school divisions across the Commonwealth

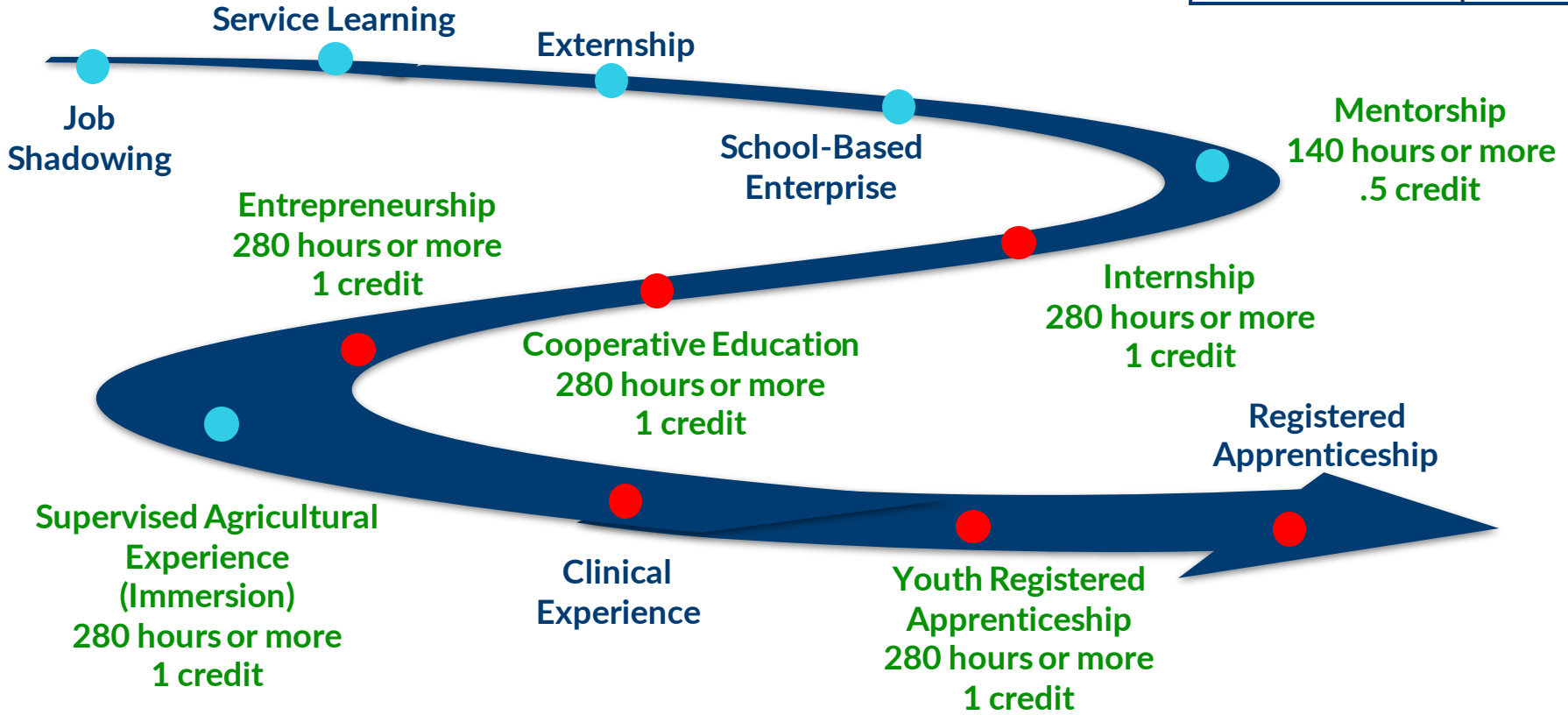
# CTE HQWBL IN VIRGINIA

CTE HQWBL opportunities are school-coordinated experiences that must be:

- related to students' career goals and/or interests;
- integrated with CTE instruction; and
- performed in partnership with businesses and organizations

# 12 CTE HQWBL EXPERIENCES

Grades 6-12	●
Grades 9-12	●
HS Credit Earned	Green





Connor Reed

**Graduate**

Midlothian High School

# DR. J. ANTHONY WILLIAMS

DIRECTOR

OFFICE OF CAREER, TECHNICAL,  
AND ADULT EDUCATION

VIRGINIA DEPARTMENT OF  
EDUCATION





**Ms. EMILY WEBB**

**VICE PRESIDENT OF EDUCATION  
AND WORKFORCE DEVELOPMENT**

**VIRGINIA CHAMBER OF  
COMMERCE**



# VIRGINIA CHAMBER

THE VOICE of BUSINESS



**Experience Works 2023: Pathways for the Future**  
Emily Webb, Vice President of Education and Workforce Development  
June 2023

# OUR MISSION

Our **MISSION** is to be the leading **non-partisan** business advocacy organization and to be a force for **long-term economic growth** in the Commonwealth.

# OUR VISION

Our **VISION** is to be the **voice of the Virginia business community** and the most **influential business advocacy organization** in the Commonwealth.

# VIRGINIA CHAMBER MEMBERS

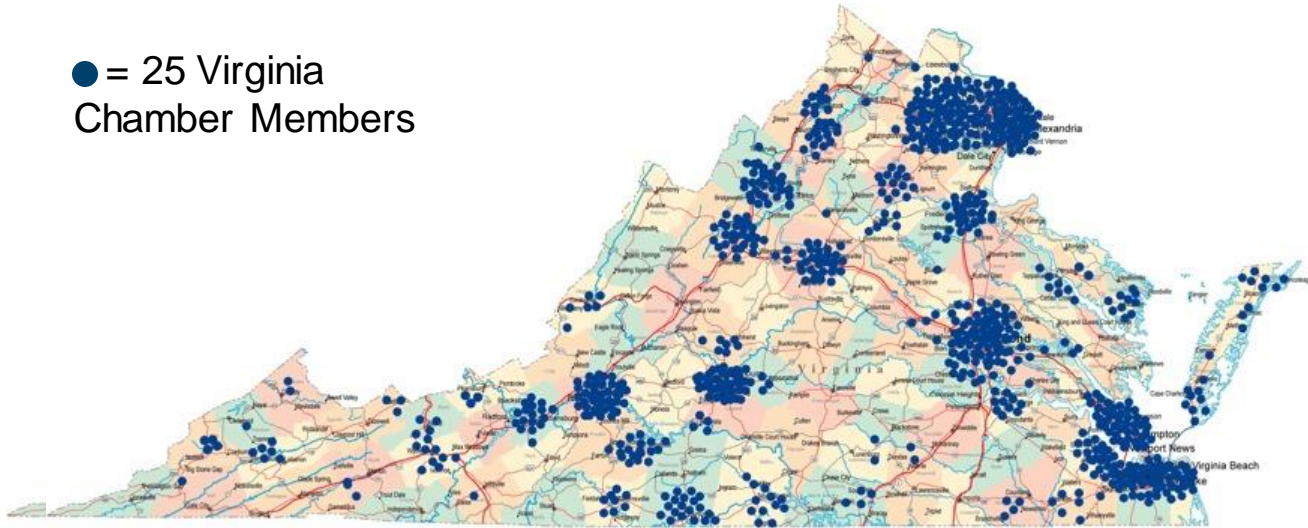
**2010**

1,000

**2023**

29,458

● = 25 Virginia  
Chamber Members





# STRATEGIC PLAN

- Strengthen Virginia's reputation as the **best state** in which to do business.

# 2022 CNBC BEST STATE FOR BUSINESS RANKING

## 2022 AMERICA'S **TOP STATES** FOR BUSINESS

### AMERICA'S TOP STATES FOR BUSINESS 2022

OVERALL RANK	STATE	WORKFORCE	INFRA-STRUCTURE	COST OF DOING BUSINESS	ECONOMY	LIFE, HEALTH & INCLUSION	TECHNOLOGY & INNOVATION	BUSINESS FRIENDLINESS
1	<a href="#">North Carolina</a>	12	17	26	1	28	5	22
2	<a href="#">Washington</a>	4	29	33	3	6	2	31
3	<a href="#">Virginia</a>	11	9	25	20	13	17	6
4	<a href="#">Colorado</a>	1	16	36	11	12	9	16
5	<a href="#">Texas</a>	2	14	12	8	49	4	34

Source: CNBC



# 2022 BUSINESS FACILITIES RANKINGS REPORT



## 2022 RANKINGS

### Business Facilities' 18th Annual Rankings Report: State Rankings

*As the economic landscape evolves with sea change-level shifts, discover the leading locations in Business Facilities' 18th Annual Rankings Report.*

Best Business Climate	
1	NORTH CAROLINA
2	VIRGINIA
3	UTAH
4	TEXAS
5	TENNESSEE
6	GEORGIA
7	MINNESOTA
8	OHIO
9	COLORADO
10	WASHINGTON

Tech Talent Pipeline	
1	VIRGINIA
2	CALIFORNIA
3	NEW YORK
4	NORTH CAROLINA
5	MARYLAND
6	MASSACHUSETTS
7	TEXAS
8	COLORADO
9	ARIZONA
10	TENNESSEE


Cybersecurity	
1	VIRGINIA
2	TEXAS
3	MARYLAND
4	UTAH
5	COLORADO
6	CALIFORNIA
7	GEORGIA
8	LOUISIANA
9	NEW YORK
10	SOUTH CAROLINA

Source: Business Facilities



# 2022 SITE SELECTION MAGAZINE RANKING

# VIRGINIA

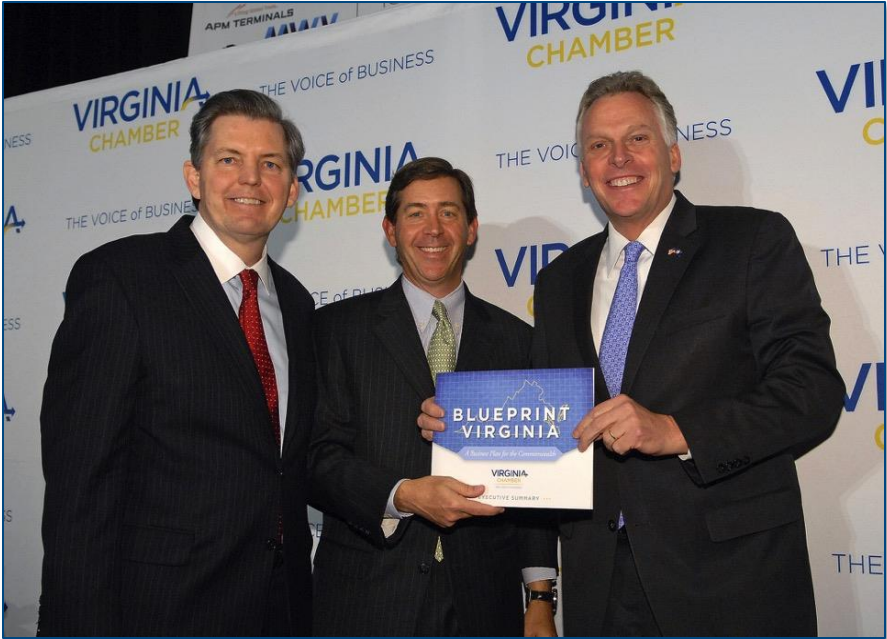
Visuals provided by: VEDP



THE VOICE of BUSINESS

# BLUEPRINT VIRGINIA 2030

# BLUEPRINT VIRGINIA



2013 Virginia Economic Summit | November 29, 2013

# BLUEPRINT VIRGINIA 2025



2017 Virginia Economic Summit | December 1, 2017

# BLUEPRINT VIRGINIA 2030



2021 Virginia Economic Summit | December 3, 2021

# BLUEPRINT VIRGINIA 2030: THE TIMELINE

**OCTOBER 2021**  
Approval By Board of  
Directors & Steering  
Committee

**DECEMBER 2021**  
Release of Blueprint  
Virginia 2030

**SPRING & SUMMER 2021**  
Executive Committees &  
Policy Committees Meetings

**MAY - OCTOBER 2021**  
Regional Meetings &  
Chamber Signature Events

**APRIL 2021**  
Blueprint Virginia 2030  
Survey Opens

**DECEMBER 2020**  
Kick Off



# BLUEPRINT VIRGINIA 2030 REGIONAL TOUR



VIRGINIA INITIATIVE FOR  
**GROWTH &  
OPPORTUNITY**  
IN EACH REGION



# 50 REGIONAL TOUR CO-HOST ORGANIZATIONS





# BLUEPRINT VIRGINIA 2030: OVERALL ENGAGEMENT

9 REGIONAL TOUR  
MEETINGS

25 EXTERNAL  
SPEAKING  
ENGAGEMENTS

16 BPVA 2030  
EXECUTIVE  
COMMITTEE  
MEETINGS

100+  
ECONOMIC  
DEVELOPMENT  
& BUSINESS  
ORGANIZATIONS

7,000+ Virginians  
Engaged

# BLUEPRINT VIRGINIA 2030: SURVEY RESULTS

Virginia is doing a good job preparing the workforce that businesses need?

40% - Agree  
23% - Disagree

If Virginia could make additional investments in education and workforce development programs, where should the additional investments go?

43% - Internships, Apprenticeships, and other work-based learning  
22% - K-12 Education  
13% - Community Colleges  
13% - Early Childhood Education

What do you believe is the greatest barrier to the expansion of available internship and other work-based learning opportunities in Virginia?

#1 – The need for greater connectivity between employers and educational institutions

#2 – Student readiness for work-based learning

#3 – Lack of centralized and authoritative hub for internship opportunities and job seekers

# BLUEPRINT VIRGINIA 2030: AREAS OF FOCUS



**WORKFORCE  
& EDUCATION**



**BUSINESS  
CLIMATE**



**INFRASTRUCTURE**



**MILITARY &  
VETERANS  
AFFAIRS**



**SAFETY,  
PREPAREDNESS &  
RESILIENCY**



**ENERGY**



**HOUSING**



**CORPORATE  
SUSTAINABILITY &  
ENVIRONMENT**



**HEALTH CARE &  
LIFE SCIENCES**



**INNOVATION &  
TECHNOLOGY**



**ADVANCED  
MANUFACTURING**

Blueprint Virginia 2030 expanded the focus to include **Diversity, Equity, and Inclusion** throughout.

# OPPORTUNITY TO CLOSE THE EQUITY GAPS

## EQUALITY OF OPPORTUNITY AGENDA

### CLOSING THE EDUCATION GAP

Race-based education gaps continue to exist at all levels, from early childhood and K-12 to post-secondary education and on-the-job training. These education gaps perpetuate inequalities in employment, income and wealth development.

### CLOSING THE EMPLOYMENT GAP

For decades, Black unemployment rates have been consistently twice as high as white unemployment rates.

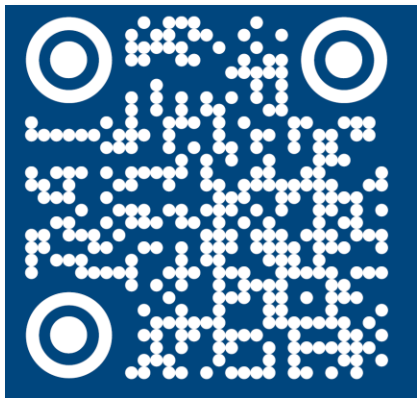
### CLOSING THE ENTREPRENEURSHIP GAP

Only 9.4% of U.S. business owners are Black. This statistic highlights the need for increased access to available resources.

### CRIMINAL JUSTICE REFORM

A prior conviction makes re-entry into society and the economy disproportionately challenging for Black Americans.

- Establish a strong foundation for education through early learning and child care support
- Invest in the educational system and improve outcomes
- Build and encourage talent pathways for in-demand careers
- Support equity in educational opportunity
- Develop, attract, and retain out world-class supply of talent



Scan the QR Code to  
visit [BlueprintVirginia.org](https://www.BlueprintVirginia.org)

The screenshot shows the website's navigation bar with the logo and menu items: HOME, FOCUS AREAS, SURVEY, ACKNOWLEDGEMENTS, and ABOUT. The main content area features a circular icon with a graduation cap and a person, followed by the section header "WORKFORCE & EDUCATION". Below this is a video player showing three women. The text discusses the importance of a skilled workforce and the need for a well-trained, adaptive workforce in Virginia.

## WORKFORCE & EDUCATION

The pandemic has highlighted the critical role skilled employees play in the success of our economy. Moreover, states that develop a resilient and industry-focused talent pipeline do a better job of attracting employers and building a vibrant economy. Workforce development remains the highest priority for the business community in every region of the Commonwealth and for every industry. Access to a well-trained, qualified workforce is vital for businesses to grow and prosper. This starts with a strong educational foundation. It has become clear that states who are able to develop, attract and retain talented workers with the right skills are the ones that will have a competitive advantage when it comes to economic development and business growth.

To be responsive to the shifting needs of a global economy, Virginia needs to develop a well-trained, adaptive workforce. When employers struggle to find and hire talent, they are less productive, hurting not only their bottom line but the Commonwealth's overall potential for economic growth.

The recommendations in this section aim not only to maintain Virginia's strong position in education and workforce, but to plan for and improve upon the Commonwealth's ability to supply the workforce needs of the future.



VIRGINIA CHAMBER FOUNDATION

**WORKFORCE**

AND EDUCATION CENTER

MAKING VIRGINIA THE BEST STATE FOR TALENT

# MISSION

The **Workforce and Education Center** will develop policy and implement programming to **ensure access and equitable pathways to education and workforce development opportunities** for all Virginians leading to a well-trained, adaptive workforce for the Commonwealth.





# VISION

The **Workforce and Education Center** will **build meaningful partnerships to better connect and support the business and education communities** in developing a robust education-workforce system that establishes Virginia as the best state for talent.



# CURRENT INITIATIVES AND PROGRAMMING



# FUTURE INITIATIVES AND PROGRAMMING

- Expansion of Apprenticeships to Close Workforce Gaps
- Exploration of Fair Chance Hiring Programming to Support Employers
- Encourage Career Exposure and Exploration for K-12 Students of High Growth, In-demand Industries
- Build Connections for Employers to Ensure a More Inclusive Workforce



THE VOICE of BUSINESS

# ENGAGING WITH YOUR LOCAL CHAMBER OF COMMERCE

# Local Chambers of Commerce

- [ChamberRVA](#)
- [Hampton Roads Chamber](#)
- [Northern Virginia Chamber](#)
- [Roanoke Regional Chamber](#)
- [Greater Augusta Regional Chamber](#)
- [Harrisonburg-Rockingham Chamber](#)
- [Prince William Chamber](#)
- [Martinsville-Henry Chamber](#)
- [Farmville Area Chamber](#)
- [Lynchburg Regional Chamber](#)
- [Charlottesville Regional Chamber](#)
- [Bristol Chamber](#)
- [Fredericksburg Regional Chamber](#)
- [Dulles Regional Chamber](#)
- [Wytheville-Wythe-Bland Chamber](#)
- [Alleghany-Highlands Chamber](#)

To find a local chamber of commerce near your school division, please visit <https://www.uschamber.com/co/chambers/virginia>.

# How to Engage with Your Local Chamber

- Connect with the local chamber president or membership director  
Invite them to coffee or a 'get to know you' meeting
- Consider having your local school division join the local chamber of commerce
- Attend Chamber events to make connections with local business owners
- Ask your local chamber to present at an upcoming Board meeting about your programs and how you're preparing future talent.
- Invite Chamber members to serve on your advisory committee or workgroups

# What can you do now?

- In July, reach out to the president of your local chamber of commerce to introduce yourself and your CTE program.
- Schedule time in August to meet in-person with the local chamber staff or their Board of Directors.
- During the fall, invite them to tour your CTE programs or present to their workforce committee about your CTE program offerings.



THE VOICE of BUSINESS

**SAVE THE DATE**

**2023 Workforce & Education Conference**

**October 26, 2023**

**Greater Richmond Convention Center**



# VIRGINIA CHAMBER

THE VOICE of BUSINESS



**Experience Works 2023: Pathways for the Future**  
Emily Webb, Vice President of Education and Workforce Development  
June 2023



Jazzlyn Fernandez

**Graduate**

Riverbend High School

# NEW VA WBL Division Membership Opportunity

Now is your chance to join the NEW VA WBL Division for **FREE!** The new division will serve as the premier resource for Work-Based Learning professionals and stakeholders across the state.

**Virginia ACTE Membership is required** to add the VA WBL Division. The new membership option is available on the Virginia ACTE Membership page.



SCAN ME

[bit.ly/VAWBLmember](https://bit.ly/VAWBLmember)

## Interested in Joining the Board of Directors?

### Nominations Needed:

- Regional Representatives
- Post-Secondary Representative
- Department of Labor and Industry Representative
- Chamber of Commerce Representative
- Public Policy Representative
- Non-Profit Representative

**Complete the  
Nomination Form by  
June 29, 2023**

**Terms start July 1, 2023**



SCAN ME

[bit.ly/VAWBLbod](https://bit.ly/VAWBLbod)

# CTE HQWBL REGIONAL ASSIGNMENTS

Coordinator: Sharon Acuff

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Region 1: Erika Temple

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Region 2: Dr. Nikki Finley

[nikki.finley@doe.virginia.gov](mailto:nikki.finley@doe.virginia.gov)

Region 3: Patti Hodge

[patricia.hodge@doe.virginia.gov](mailto:patricia.hodge@doe.virginia.gov)

Region 4: Susan McNamara

[susan.mcnamara@doe.virginia.gov](mailto:susan.mcnamara@doe.virginia.gov)

Region 5: Amy Pultz

[amy.pultz@doe.virginia.gov](mailto:amy.pultz@doe.virginia.gov)

Region 6: Kim Radford

[kimberly.radford@doe.virginia.gov](mailto:kimberly.radford@doe.virginia.gov)



Region 7: Dr. Jan Huffman

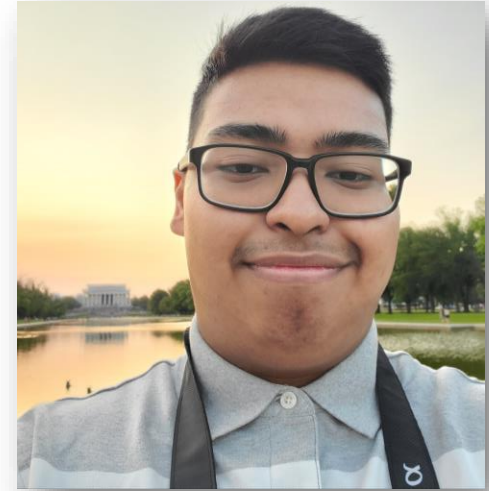
[jan.huffman@doe.virginia.gov](mailto:jan.huffman@doe.virginia.gov)

Region 8: Dr. Tammy Hurt

[tamantha.hurt@doe.virginia.gov](mailto:tamantha.hurt@doe.virginia.gov)

# ATTENDEE TIPS

- Refer to the Experience Works 2023: Pathways for the Future program
- Register to receive the workshop session Zoom link
- Visit our Exhibitor Showcase
- Thank you!
  - CTE Resource Center
  - Oscar Enriquez, Mountain View High School Student





# Earn Your PD Points!

Please complete the  
survey at the end of this  
Zoom session