

**Building Dynamic Advisory Committees:
Brainstorming Worksheet for Recruiting**

(Your Name/School Name here)

LOWNDES HIGH SCHOOL

— Work-Based Learning —

Locally GROWN & Nationally KNOWN!



Chamber President:

Economic Dev. Contact:

Mayor:

County Commissioner:

Who are the impact people in your community? (Think Alpha's)

What are the main industries in your community?

Who 'runs the show' in these industries? (not necessarily who owns them)

What makes your community special/different?

**What is the normal outcome for high school graduates in your community?
(College, Military, Trade School, Workforce)**

Which 'One' employer will you target first to sit on your Advisory Board?

What success story can you leverage as you recruit new committee members? (Proof of Concept)

What are the most robust CTAE programs in your school? What are the weakest programs?

What industry ties/relationships do you have that need to be strengthened?

What industry ties/relationships do you need that you don't currently have?

Program Pitch: What is your vision for the CTAE program?

Advisory Board: Who will you invite? (Goal is 6-8)

Elevator Speech: